

Riverwater Partners Attains B Corp™ Status

Socially responsible firm becomes Wisconsin's first investment advisor to join global movement of companies committed to using business as a “force for good”

MILWAUKEE ([PRWEB](#)) September 24, 2018 -- Riverwater Partners, a socially responsible investment advisory firm, has officially become the first Milwaukee company, and only investment advisor in Wisconsin, to achieve B Corp™ certification. B Corp Certification is for businesses what an organic seal is for food products: a corporation's commitment to meeting the highest standards of overall social and environmental performance, transparency and accountability. There are more than 2,600 Certified B Corporations in over 150 industries and 60 countries with 1 unifying goal – to redefine success in business.

“As Wisconsin’s only dedicated ESG (Environmental, Social and Governance) investor, achieving B Corp status is a natural extension of our values.” said Adam Peck, co-founder and Chief Investment Officer at Riverwater. “We are proud to join other business leaders in this global movement of people using business as a force for good™.”

To become certified, businesses must go through a rigorous assessment measuring the company’s governance, mission and impact on the community and environment. After careful review, those companies that score an 80 or higher are awarded B Corp status. Riverwater, a woman-owned firm that values diversity, service to the community and environmental stewardship, scored a 144 on the assessment.

“We encourage the companies we invest in to improve their environmental footprint, social impact and governance practices, all of which, studies have shown, have a positive impact on stock performance,” said Cindy Bohlen, Chief Mindfulness Officer at Riverwater “Achieving B Corp status confirms that we also adhere to the same standards.”

About Riverwater Partners

Riverwater Partners is an independent, fee-based and women-owned ESG investment advisory firm based in Milwaukee, WI serving individuals and institutions. Founded in 2016, Riverwater aligns value investing with socially responsible values. It seeks to invest in companies that balance the needs of financial stakeholders while demonstrating a commitment to environmental sustainability, social justice and human rights. For additional information, please visit their website at www.riverwaterpartners.com.



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