



Certified Riverwater Partners is a woman owned, independent ESG advisor based in corporation Milwaukee, WI, serving

individuals and institutions. We are proud to be a Certified B Corp.™

# **BENCHMARK**

Russell 2000 Index

## **TOP 5 PORTFOLIO HOLDINGS**

5.0%	ChannelAdvisor Corp.
4.9%	Perion Network Ltd
4.9%	Meridian Bioscience
4.4%	First Business Financial
4.4%	A-Mark Precious Metals

## 23.6% of total net assets

### **RESEARCH TEAM**

The Riverwater Partners research team has deep experience across all equity sectors. Analysts employ a disciplined due diligence process to identify companies offering superior fundamental and ESG characteristics. We place emphasis on proprietary research and management team engagement, supported by third party research providers.

#### ADAM J. PECK, CFA

- 21 years industry experience
- Consumer, Financials, **Industrials**

## CINDY BOHLEN, CFA

- 16 yrs. industry experience
- Health Care, Technology

### KIRK S. FOX

- 18 yrs. industry experience
- **Energy and Materials**

# NATHAN FREDRICK, CFA

- 5 yrs. industry experience
- Communication Services, Real Estate, Utilities

### **OUR MISSION**

Our mission is to make the world a better place by growing wealth through sustainable investing.

## INVESTMENT PHILOSOPHY

**LONG TERM INVESTING** — We are business owners, not stock traders, and target holding periods of three years or more.

**Focused Portfolios** – The strategy invests in 20-35 holdings.

**Investing Beside You™** – We believe in aligning our interests with those of our clients and proudly invest our personal assets in the SMID strategy.

# **INVESTMENT PROCESS**

Our investment team evaluates each investment through our proprietary Three Pillar Approach®, requiring all holdings to meet each criterion. Pillar One: Superior Business; Pillar Two: Exceptional Management; Pillar Three: Attractive Valuation.

# **ESG APPROACH**

Our investment team considers a company's environmental, social, and governance (ESG) factors into our analysis. This helps identify potential risk and/or opportunity. We seek companies that are either leaders in their industry or are making substantial improvements in their ESG policies and practices.

Riverwater has developed and maintains a proprietary ESG database and uses a 25point scoring system to compare companies on ESG factors. We actively engage with company management teams and boards of directors on ESG efforts. Riverwater also uses shareholder resolutions and proxy voting as tools to promote responsible corporate policies and practices.

Collaboration with responsible investment thought leaders informs our practice and deepens our engagement. We are proud members of the following organizations:











## PORTFOLIO INFORMATION

Annualized Returns							
	3 mo	YTD	1 yr	3 yr	Since Incep. 7.31.18		
Composite (gross)	-4.02%	-26.62%	-25.78%	20.00%	9.56%		
Composite (net)	-4.22%	-26.82%	-26.00%	19.21%	8.81%		
Benchmark	-2.19%	-25.23%	-23.63%	4.22%	1.18%		

Key Statistics						
	Micro	Benchmark				
Price to Cash Flow	8.6x	7.5x				
Price to Earnings	12.8x	10.5x				
Price to Earnings, FY1	12.1x	10.5x				
AWMC (\$m)	\$549	\$2,527				
Dividend Yield	1.00%	1.50%				
Return on Equity	5.70%	5.20%				
LT Debt to Capital	28.00%	36.00%				

Sector Weightings						
	Micro	Benchmark				
Consumer Disc.	4.36	9.99				
Consumer Staples	9.44	3.31				
Energy	3.59	5.35				
Financials	13.22	17.09				
Health Care	20.97	18.30				
Industrials	9.26	14.82				
Info Tech	17.00	13.94				
Materials	2.94	4.14				
Real Estate	3.44	7.13				
Comm. Services	4.87	2.31				
Utilities	4.01	3.52				



#### 07/31/2018 - 12/31/2021

	Composite	Composite					Internal	Composite	Benchmark
	Gross	Net	Benchmark	Ending	Composite	Firm	Dispersion	3-Yr	3-Yr
Year	Return (%)	Return (%)	Return (%)	Portfolios	Assets (\$)	Assets (\$)	(%)	Std Dev (%)	Std Dev (%)
2018 <sup>1</sup>	-19.466	-19.685	-21.437	<=5	250,667.20	31,452,911.10	n/a		
2019	14.475	13.493	22.441	<=5	307,040.07	625,880,780.28	n/a		
2020	66.820	65.277	19.942	<=5	741,026.61	747,241,349.50	n/a		
2021	29.404	28.736	14.759	10	12,032,709.49	891,439,562.74	n/a	27.701	23.440

<sup>&</sup>lt;sup>1</sup> **Partial Years.** Returns for 2018 are from 7/301/2018 to 12/31/2018

#### **DISCLOSURES**

- 1. Riverwater Partners, LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Riverwater Partners has been independently verified for the periods April 27, 2016 to December 31, 2020.
- 2. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Riverwater ESG Micro Opportunities Strategy has had a performance examination for the periods August 1, 2018 through December 31, 2020. The verification and performance examination reports are available upon request.
- 3. Riverwater Partners is defined as a registered investment advisor that is not affiliated with any parent organization. Riverwater Partners acquired Falcons Rock Investment Counsel in 2019.
- 4. The Riverwater ESG Micro Opportunities Strategy seeks to provide attractive risk-adjusted returns versus its benchmark, the Russell 2000 Index. The ESG Micro Opportunities Strategy holds 20-40 holdings with market capitalizations generally below
- 5. \$1B. Key material risks include the risks that stock prices will decline and that the composite will underperform its benchmark. There is no account minimum for the composite. Prior to 2021 the strategy was named the Riverwater MICRO CAP Opportunities Strategy.
- 6. Returns presented are time-weighted returns. Valuations and performance are reported in US dollars. Net returns are impacted by timing of receipt of fee payments. Fees are due quarterly in arrears, however failure to receive payment in a timely manner may result in a higher net return for that particular period.
- 7. Gross-of-fees returns are presented before management and custodial fees but after all transaction costs. Composite and benchmark returns are presented gross of non-reclaimable withholding taxes. Net-of-fees returns are calculated using the actual account fee. The management fee for the Riverwater ESG Micro Opportunities portfolio is 1.00%.
- 8. A list of composites, policies for valuing investments, calculating performance, and preparing GIPS reports are available upon request.
- 9. The composite was created in July 2019 and the inception date is July 31, 2018.
- 10. Internal dispersion is calculated using the equal-weighted standard deviation of annual gross returns of those portfolios that were included in the composite for the entire year. The composite requires more than 5 accounts to calculate this metric.
- 11. The three-year annualized standard deviation measures the variability of the composite gross returns and the benchmark returns over the preceding 36-month period.
- 12. Since inception, portfolios are removed from the composite if they have a significant cash flow. A significant cash flow is defined as a contribution or withdrawal greater than 20% of the beginning market value of a portfolio. The portfolio is removed from the composite for the month in which the significant cash flow occurred.
- 13. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.
- 14. A change in policy and procedures was implemented May 2020 to reflect the capability of the computer program generated results of the composite. As a result of the change, the inception date was altered and caused a material change in 2018 returns. The presented figures on this report reflect the change.